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Amazon Twitch

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HOST ON CAMERA VIDEO GAMES ARE TURNING INTO A SOCIAL

[:01 CG: Marc Lamont Hill @marclamonthill PHENOMENON, AND AMAZON IS CASHING IN ON IT. IN HuffPost Live AN ALMOST BILLION-DOLLAR DEAL—970-MILLION ((VO)) (:10-:26 Twitch video) TO BE EXACT—AMAZON BOUGHT TWITCH, A VIDEO PLATFORM THAT OPENS THE GAMES TO COMMUNITY, ALLOWING THEM TO STREAM THE VIDEO GAMES AND WATCH OTHERS PLAY LIVE. THE NEW AMAZON- TWITCH ACQUISTION IS PROOF THAT THE TECH WORLD IS JUST GETTING STARTED, AND THAT VIDEO GAME STREAMING MAY BE THE NEXT

ENTREPRENEURIAL TREND IN SILICON VALLEY… HOST ON CAMERA HUFF POST TECH REPORTER

TIM STENOVEC [STEN-o-veck]

STENOVEC ON CAMERA JOINS US WITH MORE… TIM,

HOST AND STENOVEC ON CAMERA THREE YEARS AGO, TWITCH DIDN’T EXIST, NOW IT HAS 55-MILLION,—IS IT?—UNIQUE VISITORS?

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